

Warren Casey

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SUMMARY

Versatile design professional with proven success working with a multitude of materials conceiving, creating and producing environments and products for various clientele. Highly effective in motivating and directing employees and production teams. Able to troubleshoot and resolve immediate issues saving time and cost of projects.

- Conceptual Design
- Show Design
- Branding
- Deadline Oriented
- Proficient with Diverse Materials
- Estimating and Budgeting Expertise
- Project Management
- Craftsmanship

PROFESSIONAL EXPERIENCE

Warren Casey Design Company

Over 30 years experience in project conceptualization, design and production for 78 companies and private clients.

SELECTED ACCOMPLISHMENTS

Production and Show Designer, Art Director, Prop Master

Live Theater

- Design & built, “Side Show” 4 sets of human size crow wings for 3D Theatricals (working on them now).
- Design, built, Prop mastered 3 runs of “When You’re In Love, The Whole World Is Jewish”
Director: Jason Alexander.
- Design & built, “Shrek The Musical” Tape Dancing Rat Shoes & Rucksacks for 3D Theatricals.
- Design & built, “Under my Skin” Radio control penis erection device for The Pasadena Playhouse.

Television Commercials and TV Shows

- Art directed 32 TV commercials; 2 key clients being Shooting Ducks and Film Kitchen completing 15 McDonald’s Happy Meals commercials within budget.
- Designed and produced the set for MTV Network-Nickelodeon’s Hanson’s Snick show helping to create the desired effect of the director’s vision of the show.
- Art directed successfully a team of 28 for 12 Japanese commercials for Cente Service Corporation securing repeat business.
- Prop mastered 26 television shows and commercials for O Positive, Anonymous Content, Fahrenheit Films, Splash Production Services, Herb Stott Films and The Film Cartel resulting in director satisfaction.

Theme Parks & Museums for Art & Technology, Inc.

- Show designed a walk-through interactive show *Earth Stories* for the grand opening of the new location of the Cincinnati Museum of Natural History, creating an innovative way to tell a story.
- Designed and fabricated special effects and interactive shows for Epcot Center, Universal Studios Los Angeles, Universal Studios Florida, and Tennessee Aquarium resulting in a unique guest experience.

Design/Graphics/Illustration

Print, Web, Signage & Production

- Branded a new logo, brochure, and web page for a long-standing delicatessen increasing traffic to the store by 20%.
- Originated new brand for corporate logo and package design for a soil and fertilizer company kicking off public awareness enabling the company to sell to retail establishments.
- Created attention and interest to a trendy coffee shop by designing unique storefront signage & store graphics.
- Enhanced ambience of both a natural food grocery market and Haagen-Dazs store in Universal City Walk by designing and facilitating the creation of in-store murals.
- Designed a uniquely shaped landmark billboard for Outdoor Systems on the Sunset Strip.

Environmental Design

Residential & Commercial Interior and Exterior Environments

- Conceptualized client's vision of interior/exterior re-modeling of 10 luxury apartments in Hollywood, designed and project managed staying within budget and schedule of \$200,000 and 12 months, which resulted in 100% occupancy since 2010.
- Updated interior and signage of long-standing delicatessen significantly increasing by 20% customer satisfaction.
- Renovated 2 residential exterior environments originating and fabricating spaces and structures, BBQ areas, pond and waterfall, decks and specialty gates that increase the esthetics and value of the homes.
- Designed residential room additions, kitchen & bath design, and breakfast nooks increasing the value and enjoyment of the home.
- Fashioned new interiors for 4 high-end optometry stores, 2 Ventura restaurants, and a clothing boutique establishing favorable environments for increased sales.

Additional Projects

Managing Partner & Musician for Wicked Tinkers

- Responsible for management, accounting, marketing, social media of a Celtic band averaging \$15,000 per event.
- Designed branding for CDs, T-shirts, sales booth,
- Drum maker of over 30 tapans, bodhrans, tars, and zarbs.

Boat shop foreman/designer

- Designed and built two 38' steel yachts.

EDUCATION

BFA – Art Center College of Design, Pasadena, CA

PORTFOLIOS

Design/Production

<http://www.warrencasey.com> & <http://www.coroflot.com/warrencasey>

Art Director Reel

<http://www.youtube.com/user/WarrenCasey>